

Swiss Days Parade General Rules

All entry participants must follow the Parade rules. RULES AND PROCEDURES

- 1. NUMBER OF ENTRIES** The Swiss Days Parade will consist of no more than 85 entries. The Swiss Days Parade Executive Committee will give first consideration to quality and to those entries who demonstrate support for the Midway Swiss Days through compliance with the Parade theme. Too much commercialization can disqualify an entry.
- 2. DECISION OF COMMITTEE** The decision of the Executive Committee concerning acceptance of any entry into the parade will be final.
- 3. RIGHT TO REFUSE PARTICIPATION** The Executive Committee reserves the right to refuse an entry into the parade if, in its sole judgment, it determines that the entry is controversial, unlawful, political, or otherwise considered to be inconsistent with the standards, theme, quality, or purposes of the Swiss Days.
- 4. VEHICLES** Only vehicles and floats actually participating in the parade will be allowed in the staging area. Please make other arrangements to park non-participating vehicles away from the parade route and staging areas.
- 5. COMMERCIALIZATION** Sponsors should avoid over-commercialization. Any commercial message should be a minor part of the float presentation, should be in good taste, should add to the entertainment, and should not unfavorably detract from entry presentation.
- 6. MULTIPLE UNITS** If you have multiple units in the parade, please make previous arrangements with the parade chairman in order to be placed together.
- 7. RULES** It is the responsibility of each entry sponsor to insure that all entry participants are aware of and agree to comply with these rules. Every entry participant must be aware that they must follow the instructions and commands received from Parade Committee members and local law enforcement officers.
- 8. LINE-UP OF PARADE** Details concerning the line-up of the parade, where to assemble, and other parade instructions will be emailed out prior to the parade. This information will be emailed to the sponsor's primary contact, as defined on the Parade Entry Application. Arrival times must be strictly adhered to. Arrival is to be defined as all key participants and vehicle(s), if applicable, being in position in the assigned staging area. Late arrivals may be denied participation. Line-up order is to be determined solely by the Parade Executive Committee.
- 9. SPEED, SPACING AND FLOW OF PARADE** The Primary Entry Contacts must convey to each entry participant the importance of maintaining the flow of the parade and following the instructions of Parade Officials. Large gaps between entries are unacceptable and diminish spectator's enjoyment of the Parade. Entry participants should expect to be asked by Parade Officials to speed-up, slow-down or perform to enhance the flow of the parade and for its effective management and operation. Bands are encouraged to play when approaching and passing one of the two announcers.
- 10. ADULT SUPERVISION** An adult must be on the floats where there are children. The ratio of adults to children should be 1:5 for children under the age of 16.

11. CANDY / PRIZES To ensure the safety of the parade spectators, throwing of candy or prizes from parade vehicles should be limited when possible, if necessary, make every attempt to throw items completely clear of line of traffic. Please ensure that your parade entry is sufficiently staffed if you intend to distribute candy or prizes.

12. VIOLATION OF RULES Parade Entries who fail to follow these rules will lose the opportunity to participate in the Parade and may be asked to leave. Flagrant violation of these rules may prevent future participation by that organization and/or the individuals involved for a period of up to five years. Failure to follow the directions received from Parade Committee Members will be considered a flagrant violation of Parade Rules.

Entry Agreement

1. I _____, represent to the Swiss Days Committee ("Committee") that I am fully authorized to sign for and bind the undersigned sponsor ("Sponsor") regarding our entry ("Entry") in the Swiss Days Parade ("Parade"). I HAVE READ AND UNDERSTAND THE RULES ASSOCIATED WITH THIS YEAR'S PARADE. On behalf of the Sponsor, I agree that our Entry and all persons associated with it shall comply with all rules prescribed by the Committee as deemed necessary for the efficient and safe conduct of the Parade and related activities. I agree to conduct our Entry and myself in a proper, appropriate manner during the Parade and related activities and to not engage in any activity that is dangerous or likely to cause harm, injury or damage to the person or property of others.

2. **RIGHT OF TERMINATION:** I understand that the Committee reserves the right to restrict or reject our Entry from participation in the Parade without liability to the Committee, regardless of the cost or inconvenience to our Entry. Any member of the Committee may exercise this right at any point in time, before or during the Parade, for any reason considered by the Committee to be inconsistent with the goals, values, and objectives of the Swiss Days.

3. **INDEMNIFICATION:** As a condition of being a participant in the Parade, I agree to assume full responsibility for my conduct and the conduct and activities of our Entry and to indemnify and hold the Swiss Days including the Swiss Days Parade Committee and all others having any responsibility therefore harmless from any liability, claim, loss or expense (including attorney's fees) caused by or arising from (a) any conduct or negligence by me or any person or part of our Entry that causes harm, damage, or injury to myself or others (b) any breach or omission of my representations or warranties, (c) any claim by my employee, subcontractor or supplier or (d) any infringement or violation by me of the rights of others.

4. I understand that submitting this application does not automatically guarantee our Entry into the parade, and that I will be notified in writing of such acceptance. (Such acceptance will be subject to final approval of a sketch or photo of our Entry and the payment of the application fee.)

Signature: _____ Date: _____